

62
ILGENFRITZ

Garden Styles

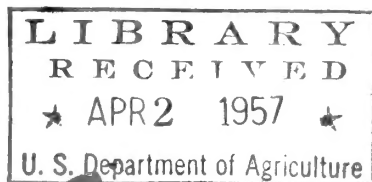
ILGENFRITZ OWN
New Hybrid Tea Rose
PINK FRAGRANCE

Plant Pat. 1493

A refreshing pink Rose with velvety petals that hold their color well. The large, full flowers are carried in clusters on heavy cutting stems. Spicy fragrance adds to their appeal. **\$2.50 each; 3 for \$6.60.**



PINK FRAGRANCE



BINGO

for

1957

MAGNIFICENT
Hybrid Tea Rose
BINGO

Plant Pat. 1392

This sturdy, free-blooming plant bears luminous blood-red flowers with rich perfume. The thick-textured petals roll gracefully outward. Hardy, healthy and sure to please! Just rated for the first time by the American Rose Society at 8.8. **\$2.50 each; 3 for \$6.60.**

**3 GARDEN
CENTERS**

to Serve You

MONROE

Ilgenfritz Nurseries, Inc.
Telegraph Rd. (U. S. 24) at Dunbar
1 mi. so. of MONROE, MICH.
Tel.: CHerry 1-6100

TOLEDO

Ilgenfritz Nurseries, Inc.
4710 Monroe St. (at Sylvania)
TOLEDO 13, OHIO
Tel.: KIngwood 5761

DETROIT

Ilgenfritz Nurseries, Inc.
22951 Northwestern Hwy.
(at 9-Mile Rd.) DETROIT 19, MICH.
Tel.: KENwood 2-9200
ELgin 6-5520

ILGENFRITZ NURSERIES, INC.
MONROE, MICHIGAN

Patented HYBRID TEA Roses

Our Rose plants are the finest, sturdiest bushes it is possible to grow. Good health goes with every one. A vigorous, well-grown plant is miles ahead when it comes time to bloom.

Bingo. Plant Pat. 1392. This new Rose is a luminous red color, fragrant, large and full. It holds its color well and blooms freely throughout the season. The plant is strong and disease resistant. This lovely red Rose should be in every garden. \$2.50 each; 3 for \$6.60.

Blanche Mallerin. Plant Pat. 594. An excellent pure white Rose on a strong plant. Has nice long buds, opening to full, satiny blooms that are very appealing. \$2.25 each; 3 for \$6.00.

Charlotte Armstrong. Plant Pat. 455. Lovely cerise color. Large, full flowers on long stems. Very strong, healthy and hardy. An indispensable Rose. \$2.25 each; 3 for \$6.00.

Chrysler Imperial. Plant Pat. 1167. Very large, crimson-red flowers of exhibition form. A fine Rose on a strong bush. \$2.50 each; 3 for \$6.60.

Confidence. Plant Pat. 1192. A two-toned Rose of light pink to yellow. Large, fragrant blooms on a strong plant. \$2.25 each; 3 for \$6.00.

Diamond Jubilee. Plant Pat. 824. Very large, fragrant, buff-yellow flowers. Sturdy, compact plant. \$2.00 each; 3 for \$5.25.

Forty-niner. Plant Pat. 792. A strong-colored, two-toned variety, rose-red on the inside of the petals and yellow on the outside. Not a profuse bloomer but most unusual in color. \$2.25 each; 3 for \$6.00.

Fred Howard. Plant Pat. 1006. Golden orange with pink shadings. The strong, upright plant blooms well throughout the summer. \$2.00 each; 3 for \$5.25.

Golden Masterpiece. Plant Pat. 1284. A very large, double, golden yellow bloom, very freely produced. Strong grower. \$2.75 each; 3 for \$7.20.

Grand'mere Jenny. Plant Pat. 1148. Good-sized, double, fragrant blooms of yellow suffused with red. A lovely flower on a strong plant. \$2.25 each; 3 for \$6.00.

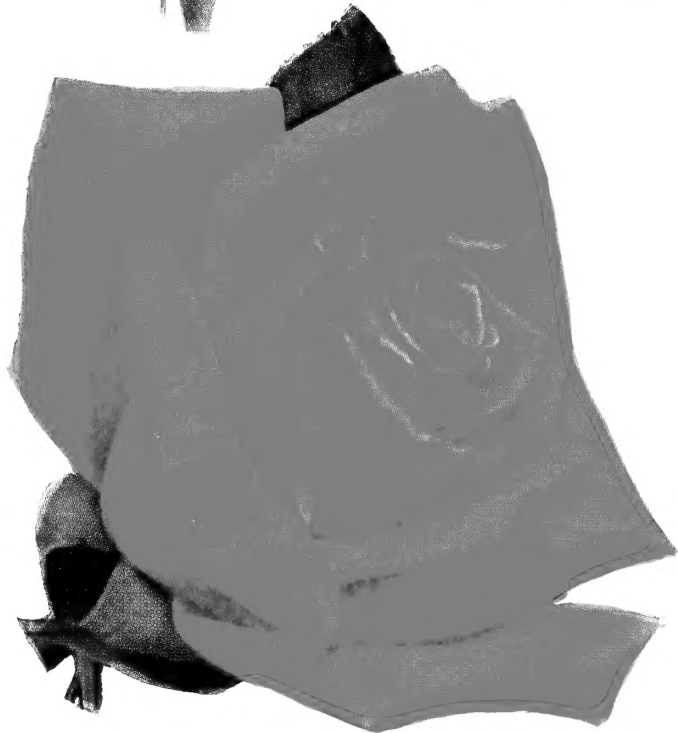
They're Cheaper by the Dozen

BINGO
CHRYSLER IMPERIAL
FORTY-NINER
GOLDEN MASTERPIECE
HENRY FORD
MOJAVE
PEACE
PINK FRAGRANCE
SUTTER'S GOLD
DEAN COLLINS
QUEEN ELIZABETH
WHITE SWAN

\$29.00 Value
FOR **\$23.75**



GRAND'MERE JENNY
Plant Pat. 1148
\$2.25 each; 3 for \$6.00



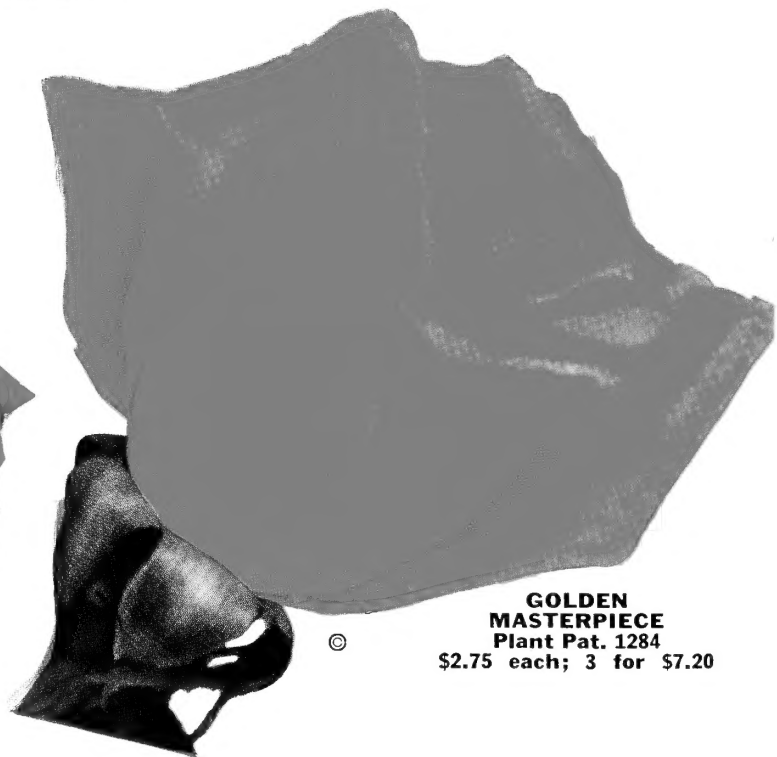
MOJAVE
Plant Pat. 1176
\$2.75 each; 3 for \$7.20



FORTY-NINER
Plant Pat. 792
\$2.25 each;
3 for \$6.00



CHRYSLER IMPERIAL
Plant Pat. 1167
\$2.50 each; 3 for \$6.60



GOLDEN MASTERPIECE
Plant Pat. 1284
\$2.75 each; 3 for \$7.20

PEACE
Plant Pat. 591
\$2.50 each; 3 for \$6.60



PATENTED HYBRID TEA ROSES, continued

Helen Traubel. Plant Pat. 1028. Large, elegant blooms of pink to apricot, not very double but wide petaled. Free blooming. \$2.50 each; 3 for \$6.60.

Henry Ford. Plant Pat. 1218. Long buds of clear peach-pink color and lovely, full-open bloom. Very fragrant. \$2.25 each; 3 for \$6.00.

Katherine T. Marshall. Plant Pat. 607. Heavy-textured, deep rose-pink blooms on long stems. A strong plant and vigorous bloomer. \$1.75 each; 3 for \$4.65.

La Jolla. Plant Pat. 1103. A very double, fragrant bloom in shades of yellow, pink and rose. Free flowering. \$2.75 each; 3 for \$7.20.

Love Song. Plant Pat. 1360.

Huge, beautiful blooms of watermelon-pink with yellow reverse. Each one is a bouquet.

Excellent for cutting because of its long stems. A sturdy plant. \$2.50 each; 3 for \$6.60.

Mirandy. Plant Pat. 632. Immense, deep dark red blooms. Very fragrant and free flowering. \$2.25 each; 3 for \$6.00.

Mojave. Plant Pat. 1176. An unusual color, difficult to describe. Salmon, apricot and orange combine to make it outstanding. \$2.75 each; 3 for \$7.20.

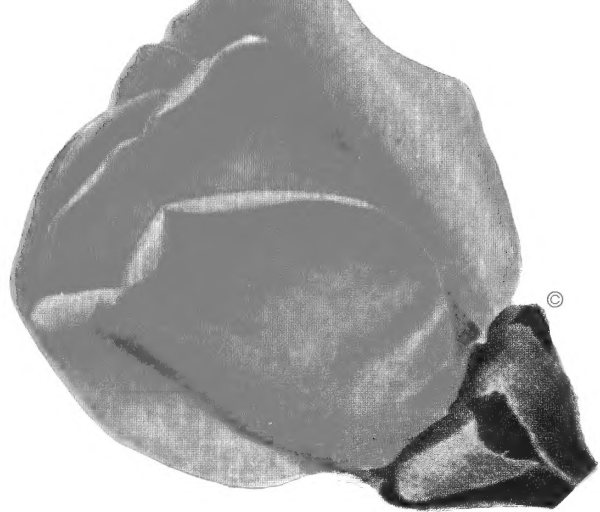
New Yorker. Plant Pat. 823. Velvety scarlet bloom with fruity fragrance. Long lasting. Abundant bloomer. \$2.25 each; 3 for \$6.00.

Nocturne. Plant Pat. 713. A cardinal-red bloom, with long-pointed bud. Very strong, upright plant. Free blooming. \$2.25 each; 3 for \$6.00.

Peace. Plant Pat. 591. The finest of all! Very large, good-textured bloom of lemon-yellow edged rose-pink, varying daily as the pink deepens. A very strong plant that blooms continuously. \$2.50 each; 3 for \$6.60.

Pink Fragrance. Plant Pat. 1493. Our newest introduction. Good clear pink, double and fragrant. Free-flowering. \$2.50 each; 3 for \$6.60.

President Eisenhower. Plant Pat. 1217. Bright, clear rose-red flowers on a sturdy plant. A constant and profuse bloomer, with excellent form from bud to full bloom. \$2.25 each; 3 for \$6.00.



KATHERINE T. MARSHALL
Plant Pat. 607
\$1.75 each; 3 for \$4.65

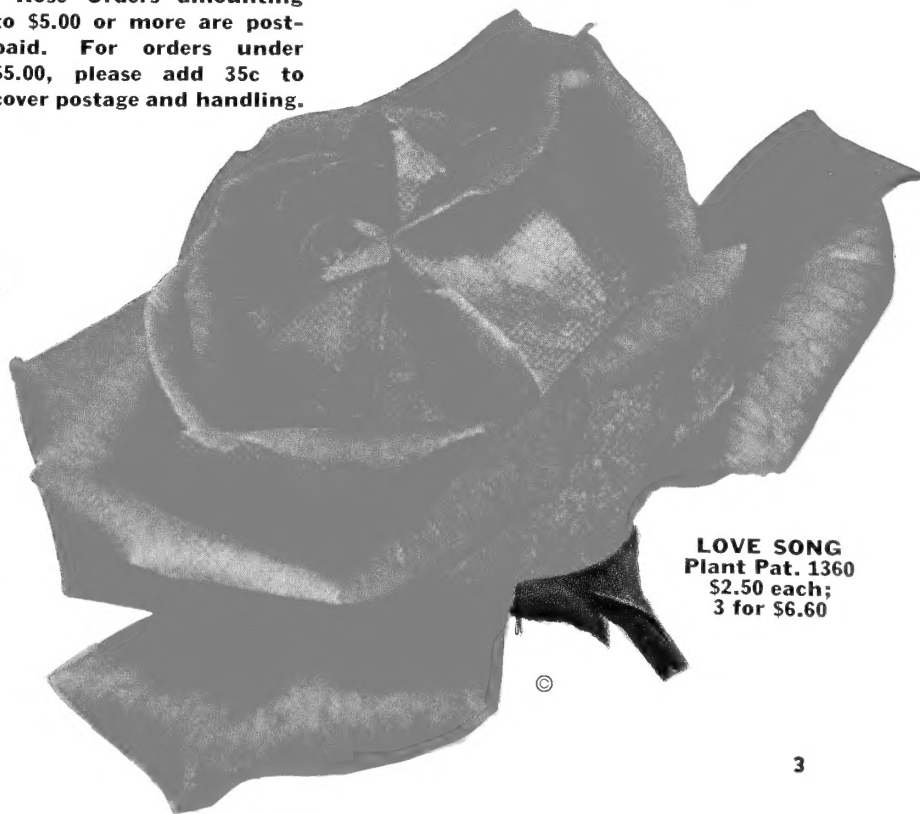


HELEN TRAUBEL
Plant Pat. 1028
\$2.50 each;
3 for \$6.60

Rose Orders amounting to \$5.00 or more are post-paid. For orders under \$5.00, please add 35c to cover postage and handling.

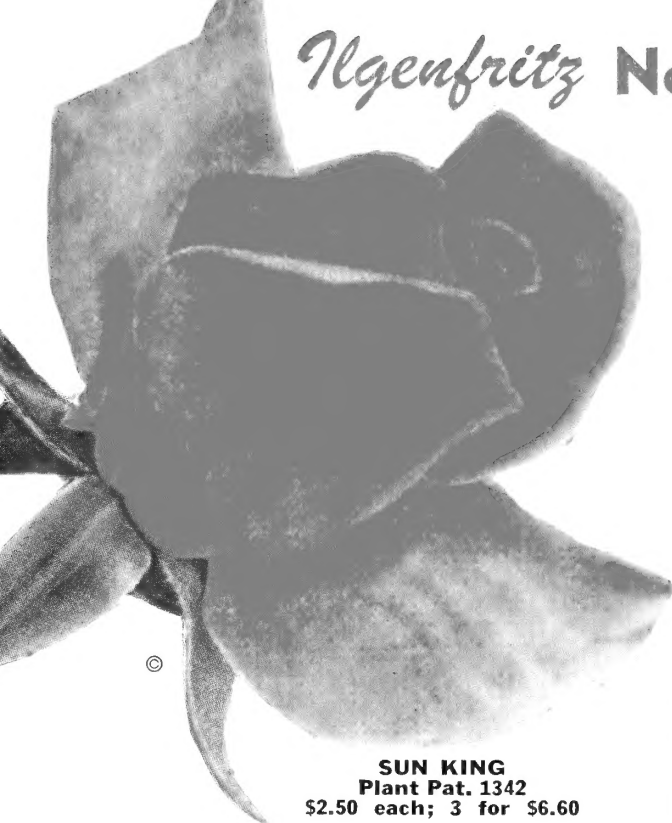


WHITE SWAN. Plant Pat. 1115
\$2.25 each; 3 for \$6.00



LOVE SONG
Plant Pat. 1360
\$2.50 each;
3 for \$6.60

Enjoy the beauty of these
Roses from June till frost—
in your garden and as cut
flowers.



SUN KING
Plant Pat. 1342
\$2.50 each; 3 for \$6.60

One each of
BINGO HENRY FORD
GOLDEN MASTERPIECE
PINK FRAGRANCE
SUN KING LOVE SONG

All 6 for \$13.50



TIFFANY
Plant Pat. 1304
\$2.50 each; 3 for \$6.60



SUTTER'S GOLD
Plant Pat. 885
\$2.25 each; 3 for \$6.00

Rex Anderson. An ivory-white Rose of exhibition quality. Fully double flowers with soft fragrance. \$1.75 each; 3 for \$4.65.

Sun King. Plant Pat. 1342. A luminous yellow Rose with clear sunny tones. A slight halo of white appears on the edges of the petals of the fully open bloom. Tall plant with dark, leathery foliage. \$2.50 each; 3 for \$6.60.

Sun Valley. Plant Pat. 1135. Large, vibrant yellow blooms that hold their color well during the hottest days of summer. \$2.50 each; 3 for \$6.60.

Sutter's Gold. Plant Pat. 885. When you have Sutter's Gold in your garden, you really have a nugget. It's a combination of copper, pink, and vermillion, with long sleek buds on straight stems. \$2.25 each; 3 for \$6.00.

Tiffany. Plant Pat. 1304. Large, beautiful pink blooms with gold at the base. Large petals, exquisitely formed, make a lovely open bloom. Plant is tall and sturdy, with strong stems. \$2.50 each; 3 for \$6.60.

White Swan. Plant Pat. 1115. Long-pointed, graceful buds of alabaster-white, opening slowly to stark-white blooms with high center. Tall, strong bush that blooms freely. \$2.25 each; 3 for \$6.00



CARROUSEL. Plant Pat. 1066
\$2.00 each; 3 for \$5.25



QUEEN ELIZABETH
Plant Pat. 1259
\$2.50 each; 3 for \$6.60

Old-Time Favorite

HYBRID TEA ROSES

To give you bloom from early summer to very late fall.

\$1.50 each; 3 for \$4.00; 6 for \$7.50

Condesa de Sastago. Petals are deep gold on the outside and scarlet inside. A fine bicolor.

Crimson Glory. One of the very best dark reds. Large, full bloom, very fragrant. Fine for cutting.

Edith Nellie Perkins. A lovely two-toned Rose—salmon on the inside and rose-red on the outside.

Etoile de Hollande. Clear bright red flowers on a compact, hardy bush. Fragrant.

Golden Dawn. A soft yellow, rather round in shape. Free bloomer.

K. A. Viktoria. An old favorite of pure white, with lemon tints in the center. Excellent for cutting.

McGredy's Scarlet. Rose-red color. Large bloom on a fine hardy bush.

Mrs. P. S. du Pont. A clear yellow of top quality. An old favorite but still very good.

Picture. Soft pink buds, truly a picture in form and color. Lovely from beginning to end.

Poinsettia. Clear bright red, with reflexed petals. Good bloomer.

President Herbert Hoover. Two-toned orange and red. Full, high-centered blooms on strong stems.

Soeur Therese. A top-quality yellow of good form, on a strong plant.

Talisman. Two-toned orange and red, with long-pointed buds. A long-time favorite, still very popular.

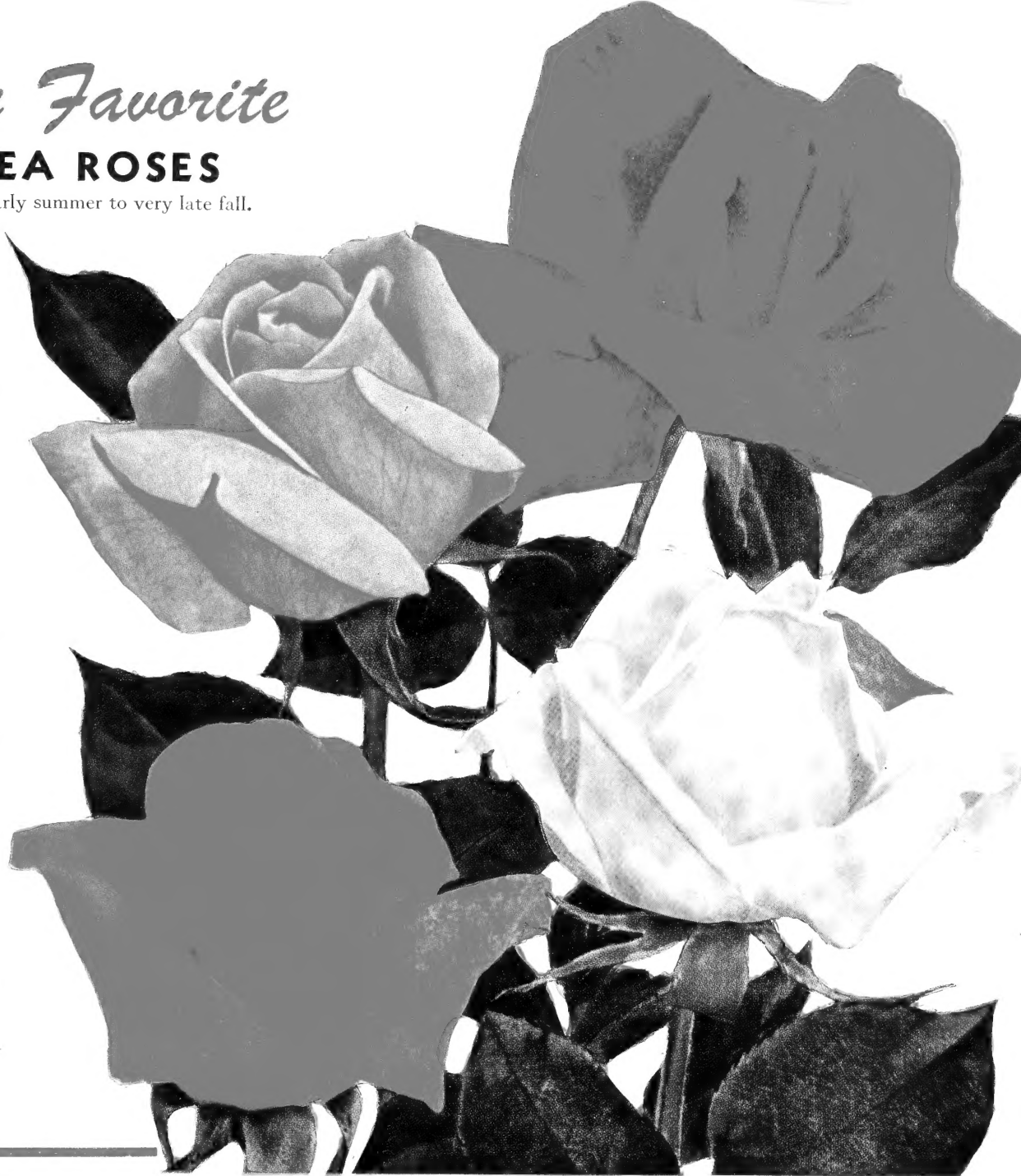
Collection of Old Favorites

One each of

CONDESA DE SASTAGO
CRIMSON GLORY
GOLDEN DAWN
TALISMAN
K. A. VIKTORIA

\$7.50 Value
All 5 for

\$6.75



DEAN COLLINS. Plant Pat. 1279
\$2.00 each; 3 for \$5.25

Grandiflora Roses

Have you become acquainted with this newest class of Roses? Imagine a Floribunda bush, but taller and with even longer, huskier canes and just as many flowers, plus the beautiful form and good cutting stems of the Hybrid Teas—and you have a Grandiflora!

Buccaneer. Plant Pat. 1119. Sunshiny, color-fast yellow. Long sleek buds open to large, cupped, fragrant flowers. Very vigorous, tall plant. \$2.50 each; 3 for \$6.60.

Carrousel. Plant Pat. 1066. Bright red blooms on a very strong plant. An attractive, unfading color. Wonderful everywhere. Upright, 3-foot plant. \$2.00 each; 3 for \$5.25.

Dean Collins. Plant Pat. 1279. Sometimes called the "lazy man's Rose" because it grows and blooms so easily. Wonderful large, spinel-pink blooms with plenty of petals. \$2.00 each; 3 for \$5.25.

Queen Elizabeth. Plant Pat. 1259. Phlox-pink blooms borne in profusion on a tall, vigorous plant. Some are in clusters and others are carried singly on a stem. Very showy. \$2.50 each; 3 for \$6.60.

Roundelay. Plant Pat. 1280. Beautifully formed buds and long-lasting, brilliant red blooms of heavy texture. Very vigorous plant, upright and hardy. Tea fragrance. \$2.50 each; 3 for \$6.60.

A GROUP OF EASY-TO-GROW GRANDIFLORAS

One each
of those described

\$11.50
Value for **\$9.75**

ILGENFRITZ

Sensational FLORIBUNDAS

Betty Prior. Plant Pat. 340. A tall-growing plant to be used for background. Blooms constantly. Large clusters of dainty single blooms that are pink inside and rose-red on the outside. \$1.75 each; 3 for \$4.65.

Circus. Plant Pat. 1382. A gay show of red, yellow, orange-buff and pink on a medium-sized plant. Very free flowering. \$2.50 each; 3 for \$6.60.

Easter Parade. Plant Pat. 1200. This bloom varies day by day, through golden yellow, salmon-pink and cerise. A good bushy plant, blooming well all season. \$2.00 each; 3 for \$5.25.

Embers. Plant Pat. 1178. Burning scarlet in color, becoming darker with age. Semi-glossy foliage on a bushy, 3-foot plant. \$2.00 each; 3 for \$5.25.

Fashion. Plant Pat. 789. Reddish buds open into fragrant blooms of Hybrid Tea shape, blending to coral suffused with gold. Fine plants about 2½ feet tall. One of the very best Floribundas. \$2.00 each; 3 for \$5.25.

Goldilocks. Plant Pat. 672. Rich golden yellow. Double, pointed blooms of great charm. Extremely vigorous and hardy. \$1.75 each; 3 for \$4.65.

Irene of Denmark. Plant Pat. 889. A fine Floribunda of clear, frosty, sparkling white; buds and open blooms are of "sweet-heart" form. A hardy plant. \$1.75 each; 3 for \$4.65.

Jiminy Cricket. Plant Pat. 1346. Urn-shaped, tangerine-red buds and coral-pink blooms of good substance. Very free-flowering, tall plant that is very showy. An All-America winner. \$2.00 each; 3 for \$5.25.

Ma Perkins. Plant Pat. 1143. Sparkling coral-shell-pink. Buds are translucent coral fortified by shades of red in the outer petals and a touch of yellow at the base. Fragrant. Grows about 3 feet high. \$2.00 each; 3 for \$5.25.

IRENE OF DENMARK. Plant Pat. 889
\$1.75 each; 3 for \$4.65

Masquerade. Plant Pat. 975. Another of the popular multi-color Floribundas. A succession of bright yellow, rose-pink and then dark red, with several colors visible at once in a cluster. A bushy, compact-growing, 3-foot plant. Especially effective when several bushes can be planted together, as in a hedge. \$2.00 each; 3 for \$5.25.

Pinocchio. Plant Pat. 484. An old favorite now. Lovely pink suffused with salmon. Many attractive, cupped blooms on a long spray. Fruity fragrance. Prolific bloomer; rather dwarf grower. \$1.75 each; 3 for \$4.65.

Redcap. Plant Pat. 1292. Clusters of semi-double, fiery red blooms on a low-growing, sturdy plant. Becomes rich velvety crimson as it ages. Leathery foliage. \$2.00 each; 3 for \$5.25.

RED PINOCCHIO. Plant Pat. 812
\$1.75 each; 3 for \$4.65

CIRCUS. Plant Pat. 1382
\$2.50 each; 3 for \$6.60

FASHION. Plant Pat. 789
\$2.00 each; 3 for \$5.25

JIMINY CRICKET
Plant Pat. 1346
\$2.00 each
3 for \$5.25

EVERY SEASON more people discover how useful Floribunda Roses are for landscape planting. These are truly "all-purpose" plants that need not be confined to a Rose garden. Use them as you would any fine shrub—in a border, as a specimen beside a doorway, along a walk or driveway. Hardy and long lived, they bloom again and again all season. Many varieties have flowers of exquisite form, not so large as Hybrid Teas but nice for cutting.

Red Pinocchio. Plant Pat. 812. Rich carmine, urn-shaped buds. The petals acquire a velvety cast as they open. Grows 2 to 2½ feet tall and blooms abundantly. Very popular. \$1.75 each; 3 for \$4.65.

Siren. Plant Pat. 1197. Clusters of semi-double, brilliant, fiery scarlet blooms with ruffled petals. Long lasting and free flowering, even in hot weather. Low, compact bush with attractive foliage. \$1.75 each; 3 for \$4.65.

Spartan. Plant Pat. 1357. Well-shaped, coral-toned bloom, with buds of rosy scarlet, as high centered as the finest Hybrid Tea. A strong, healthy, vigorous plant, making a fine garden display. Sweet old Rose fragrance. \$2.75 each; 3 for \$7.20.

EASTER PARADE. Plant Pat. 1200
\$2.00 each; 3 for \$5.25

Summer Snow. Plant Pat. 416. Clear white blooms produced in large clusters. Sweet fragrance. Provides a continuous mass of white; excellent for hedges. \$1.50 each; 3 for \$3.90.

Vogue. Plant Pat. 926. The large, 3 to 4-inch blooms are beautifully formed and have a real Tea Rose fragrance. Coral-rose color with real appeal. A tall, hardy plant. \$2.00 each; 3 for \$5.25.

RED WONDER. Plant Pat. 1341
\$1.75 each; 3 for \$4.65

Red Wonder. Plant Pat. 1341. A charming, very showy Floribunda. Dark red buds and crimson blooms that glow like rubies. Large, handsome clusters of 3-inch blooms that are long lasting and have a pleasing fragrance. Bushy; leathery, disease-resistant foliage. \$1.75 each; 3 for \$4.65.

MASQUERADE. Plant Pat. 975
\$2.00 each; 3 for \$5.25

Beginners and Experts:

Both will benefit by membership in the
AMERICAN ROSE SOCIETY

All this is yours to enjoy and profit by:

1. The American Rose Annual—240 pages, illustrated by many beautiful rose pictures.
2. A subscription to the monthly American Rose Magazine (12 issues).
3. Guide for Beginners on Growing Roses.
4. Help on personal rose questions.
5. Use of the Mail Lending Library.
6. Membership Card—a passport to new friends.

DUES only \$5.50 a year;
THREE YEARS for \$16.00

Write the AMERICAN ROSE SOCIETY,
4048 Roselea Place, Columbus 14, Ohio

PINOCCHIO. Plant Pat. 484
\$1.75 each; 3 for \$4.65

SPARTAN. Plant Pat. 1357
\$2.75 each; 3 for \$7.20

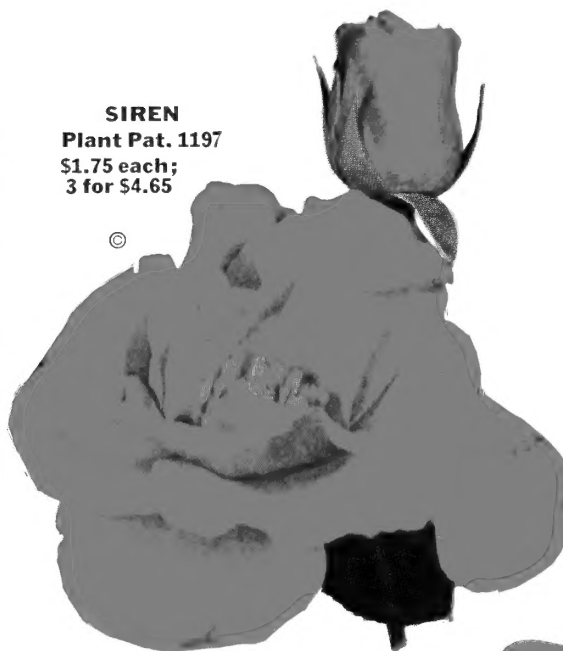


© **WHITE BOUQUET.** Plant Pat. 1415
\$2.50 each; 3 for \$6.60

Sensational FLORIBUNDAS

White Bouquet. Plant Pat. 1415. Here is the new All-America winner for 1957. Ovoid buds and sparkling, pure white, 4 to 5-inch blooms, opening flat. Sweet, spicy scent. A hardy plant with shiny, dark green foliage. An almost constant bloomer. \$2.50 each; 3 for \$6.60.

SIREN
Plant Pat. 1197
\$1.75 each;
3 for \$4.65



World's Fair. Plant Pat. 362. Clusters of blackest scarlet flowers with spicy perfume. A continuous-blooming, strong plant. Year after year World's Fair has been outstanding in our garden, as it will be in yours. Exceptionally hardy and vigorous. \$1.50 each; 3 for \$3.90.

VOGUE
Plant Pat. 926
\$2.00 each;
3 for \$5.25



Dependable FLORIBUNDAS

For constant bloom throughout the summer
\$1.50 each; 3 for \$3.75; 6 for \$6.95

Else Poulsen. Single, open, slightly fragrant, pink blooms in a cluster on a long stem. Very hardy.

Floradora. A fine orange-red on a tall, strong bush. Double blooms arranged in branched sprays.

Improved Lafayette. Semi-double blooms of deep glowing red. Hardy bush.

Red Ripples. Semi-double flowers with wavy petals of oxblood-red. Immense clusters.

Rosenelfe. Long-pointed buds and double, clear pink flowers in clusters on long stems. Bushy, 2-foot plant.



© **FLORADORA.** \$1.50 each;
3 for \$3.75; 6 for \$6.95

BEGINNERS' ROSE COLLECTION

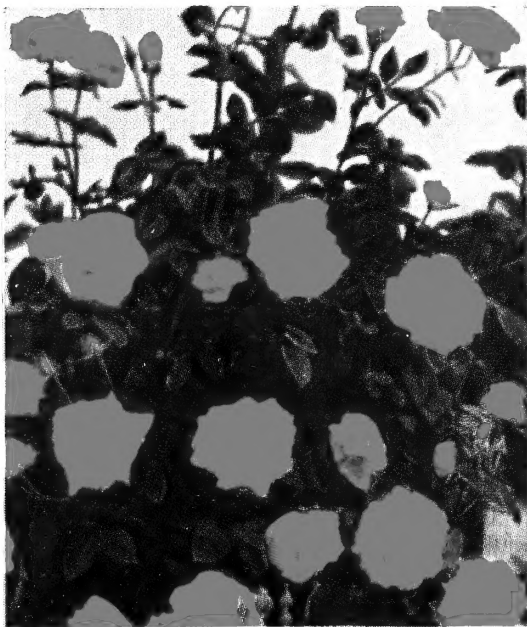
- 1 **BINGO.** Red.
- 1 **MRS. P. S. DU PONT.** Yellow.
- 1 **FLORADORA.** Orange-scarlet.
- 1 **CIRCUS.** Two-toned yellow and red.
- 1 **DEAN COLLINS.** Spinel-pink.
- 1 **REX ANDERSON.** White.

\$11.75 Value

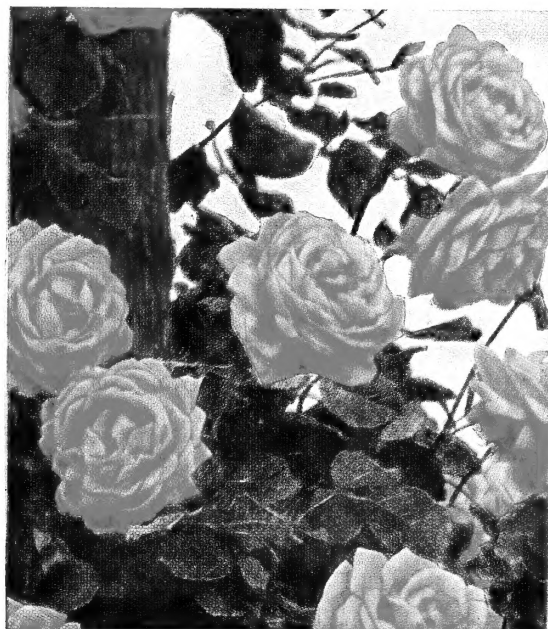
All six for
\$9.75

© **RED RIPPLES.** \$1.50 each; 3 for \$3.75; 6 for \$6.95





© **GLADIATOR.** Plant Pat. 1524
\$2.75 each; 3 for \$7.20



© **DR. J. H. NICOLAS.** Plant Pat. 457
\$2.00 each; 3 for \$5.25



GOLD RUSH
\$1.50 each; 3 for \$3.75; 6 for \$6.95

ILGENFRITZ *Climbing Roses*

For Trellises, Fences, Arbors and Walls

Dr. J. H. Nicolas. Plant Pat. 457. Long-stemmed, rose-pink blooms. A showy, free-blooming climber, long lived and dependable. Blooms repeatedly all summer. \$2.00 each; 3 for \$5.25.

Gladiator. Plant Pat. 1524. Fine new everblooming plant with red buds that become soft rose-red as they open. Tall, strong canes bear abundant blooms of huge size. \$2.75 each; 3 for \$7.20.

Golden Showers. Plant Pat. Applied for. The first climber to win an All-America Award in 16 years. Beautiful, exquisitely formed, daffodil-yellow flowers come in abundance on this strong plant. Buds are long, pointed, good for cutting. The newest climbing sensation. \$3.00 each; 3 for \$7.95.

Cl. Goldilocks. Plant Pat. 1090. Pure bright gold blooms on a vigorous plant. A constant bloomer, very attractive all summer. Healthy and hardy. \$2.50 each; 3 for \$6.60.

King Midas. Plant Pat. 586. An intermittent-blooming plant with golden yellow blooms in clusters of 4 to 6. Foliage is large and leathery. \$2.00 each; 3 for \$5.25.

Morning Dawn. Plant Pat. 1447. Large, lovely pink blooms that are excellent for cutting. Sweet, spicy fragrance. As everblooming and hardy as its parent, New Dawn. \$2.50 each; 3 for \$6.60.

Cl. Peace. Plant Pat. 932. One of the finest climbers of all time, with flowers exactly like those of its parent, Peace. It often does not bloom the first year after planting, but it will reward you for waiting when it does bloom. \$2.25 each; 3 for \$6.00.

Spectacular. Plant Pat. 1416. Scarlet buds open to orange-red, fully double blooms in clusters of 3 or more on a stem. Blooms continuously throughout the summer. \$2.50 each; 3 for \$6.60.

Cl. Summer Snow. Plant Pat. 400. A Climbing Floribunda with masses of white blooms all summer. \$2.00 each; 3 for \$5.25.

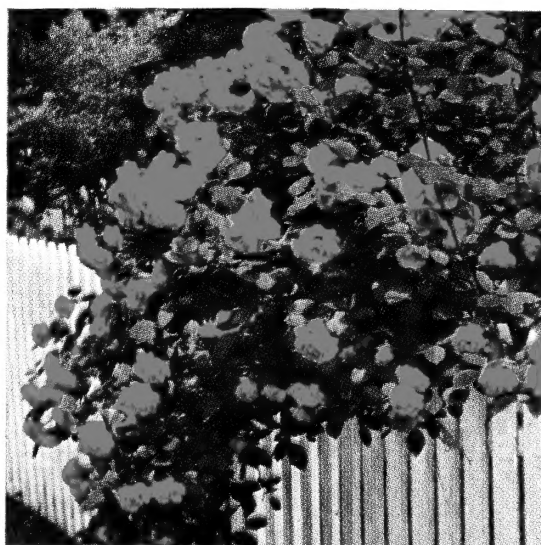
OLD FAVORITE CLIMBING ROSES

\$1.50 each; 3 for \$3.75; 6 for \$6.95

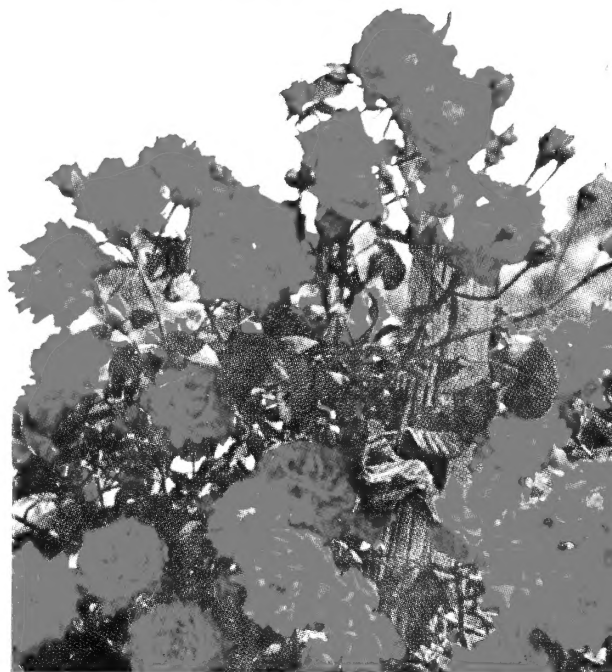
American Beauty. Very large, fragrant, deep rose-pink blooms on long stems. Profuse June bloomer.

Cl. Caledonia. Pure white, long-pointed buds and large, slightly fragrant flowers. Abundant bloomer all season.

IMPROVED BLAZE. \$1.50 each;
3 for \$3.75; 6 for \$6.95



GOLDEN SHOWERS. Plant Pat. App. for
\$3.00 each; 3 for \$7.95



SPECTACULAR. Plant Pat. 1416
\$2.50 each; 3 for \$6.60

Gold Rush. Fragrant, high-centered flowers of molten gold color. Recurrent bloomer.

Improved Blaze. Similar to the older Blaze but a much more abundant bloomer. It bears great masses of unfading, 3-inch, blazing scarlet flowers. Known and grown everywhere.

New Dawn. A constant bloomer throughout the summer. Light pink, fragrant blooms on long stems. Very hardy.

Paul's Scarlet. This old favorite gives a bright show of scarlet bloom in June. One of the best-known climbers.



CRIMSON KING MAPLE

CRIMSON KING MAPLE

Plant Pat. 735

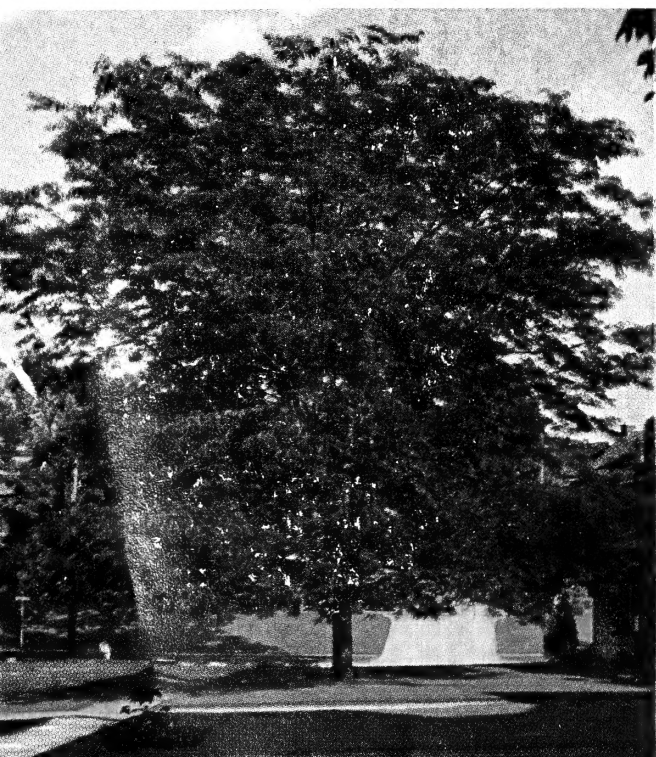
The new red Maple that stays dazzling red all summer long. This beautiful shade tree makes a distinctive accent, giving good foliage contrast. It has the same shape, growth habits and hardiness as the familiar Norway Maple. 6 to 7 ft., \$9.75 each.

MORAINE LOCUST

Plant Pat. 836

Graceful, wide spreading and fast growing, this new tree is completely without thorns or pods. The luxuriant dark green foliage turns yellow in autumn. A clean tree giving light, airy shade. Especially good as a lawn specimen because it is free of seed pods. 5 to 6 ft., \$8.95 each.

MORAINE® LOCUST



Ilgenfritz SHADE and

Shade trees will provide a handsome setting for your house and will help to keep it cool during hot weather. The smaller ornamentals are charming accents.



CUT-LEAF WEEPING BIRCH

CUT-LEAF WEEPING BIRCH

This ornamental tree with swaying branches and small, delicately cut leaves should be used more often. It is a distinct addition to any planting. 6 to 8 ft., \$5.95 each.

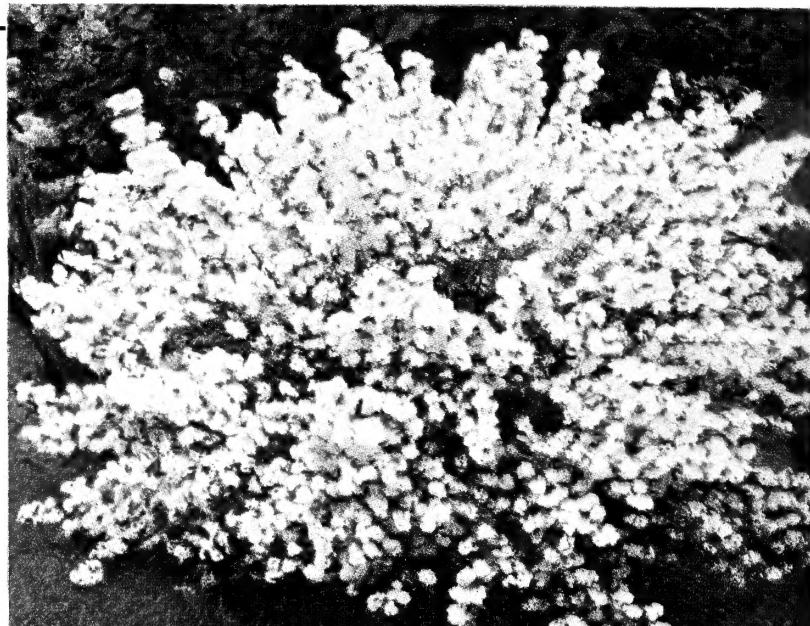
SLENDER DEUTZIA

Lovely, semi-dwarf shrub with very light green leaves and a myriad of pure white blooms on upright racemes in late May. 12 to 15 in., \$1.79 each.

DEUTZIA CORYMBOSA

A recent introduction by the U. S. Department of Agriculture. The plant is a compact shrub with excellent foliage and light pink blooms. Very floriferous. 18 to 24 in., \$1.95 each.

SLENDER DEUTZIA



**Many More
Varieties
of Trees Are
Available
at Our
Three
Garden
Stores**

ORNAMENTAL *Trees*

PURPLE-LEAF PLUM

A very early-blooming, small ornamental tree with white flowers. Its purple foliage is most outstanding, offering a rich contrast to neighboring shrubs and trees. A lovely lawn specimen. 3 to 4 ft., \$3.95 each.

MAGNOLIA SOULANGEANA

Probably the best known of the interesting family of ornamental flowering trees. Very large, purplish pink blooms appear before the foliage in early spring. Healthy and hardy. 2 to 3 ft., balled in earth, \$9.00 each.



MAGNOLIA SOULANGEANA

PURPLE-LEAF PLUM

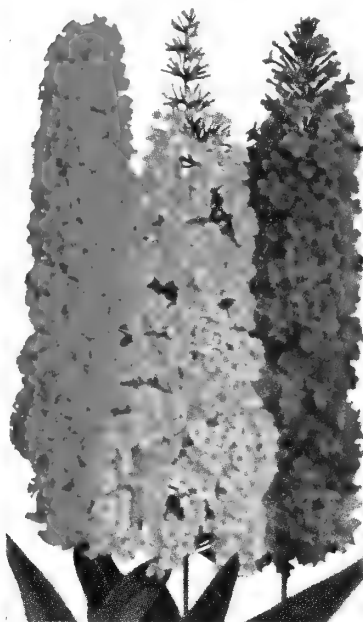
ILGENFRITZ *Flowering Shrubs*

We grow a complete line of hardy shrubs. Only a few are listed here because of limited space. If you are interested in unusual varieties, write us for information.

FLOWERING QUINCE

The bright-colored flowers appear very early in spring, before the leaves come. Usually planted as a specimen for early spring interest. The fall fruit is very fragrant and nice for linen drawers. 15 to 18 in., \$1.50 each.

FLOWERING QUINCE



BUDDLEIA
(BUTTERFLY-BUSH)

BUDDLEIA (Butterfly-Bush)

This graceful shrub with arching branches bearing long spikes of flowers is a must for every garden. Delightfully fragrant. Fine for cut-flower arrangements as well as most ornamental in the garden. The plant should be cut to the ground each spring. Very easy to grow.

Charming. One of the choicest of the pink-flowering varieties.

Dubonnet. Dark wine-purple flowers. Solid, well-rounded spikes. Erect, robust grower.

No. 1, 2-yr., field-grown plants, \$1.39 each

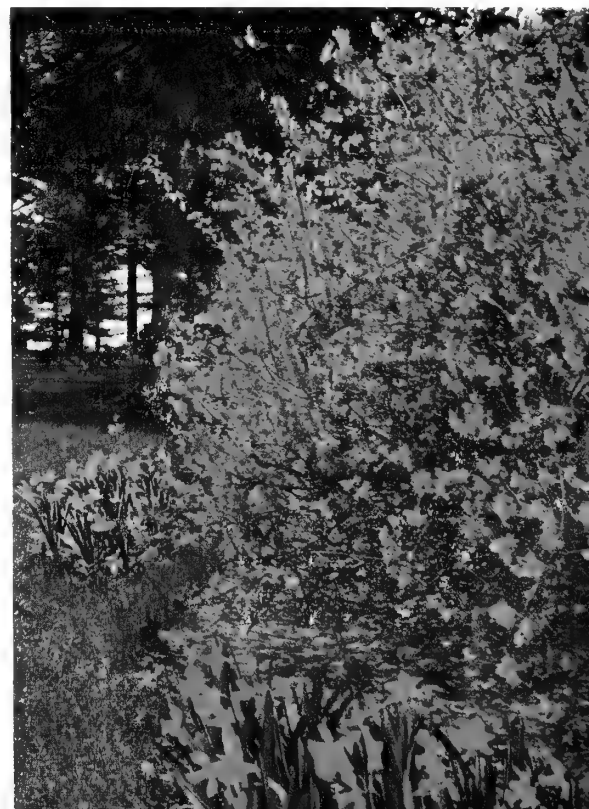
SILKY DOGWOOD

One of the best low shrubs for screening. Twigs are red and in the fall the foliage turns red, too. Small, yellowish white flowers appear in mid-June, followed by blue to pale blue fruit in autumn. Nice in groups of two or more. 2 to 3 ft., \$1.95 each.

FORSYTHIA, Spring Glory

This lovely early-flowering shrub is a true harbinger of spring. Branches may be cut and forced into bloom even earlier indoors. It makes a real show in the garden, especially when underplanted with spring bulbs. 2 to 3 ft., \$2.25 each.

FORSYTHIA, SPRING GLORY





BURFORD HOLLY

ILGENFRITZ *Flowering Shrubs*

BURFORD HOLLY

The only self-fertile Holly and one that is hardy in the North. Waxy leaves and gorgeous red berries in profusion in the fall. 10 to 12 in., root wrapped, \$1.29 each; very full, 15 to 18-in. plants in cans, \$4.75 each.

VIRGINAL MOCK-ORANGE

Best planted back of lower-growing shrubs. It is fast growing, and the fragrant, pure white blooms in mid-June are most attractive. 18 to 24 in., \$1.29 each.

GOLDEN MOCK-ORANGE

Fragrant white flowers on a dwarf plant with golden yellow foliage. Wonderful as a border plant or between evergreens. 9 to 12 in., \$1.29 each; 2 for \$2.39.



VIRGINAL MOCK-ORANGE

DWARF BURNING-BUSH

(Dwarf Winged Euonymus)

Extremely effective as a specimen or hedge. Slow growing, it requires practically no trimming. Its striking red fall color is one of the delights of the season. The corky ridges on the twigs and branches make the plant interesting even when defoliated in winter. 15 to 18 in., bare rooted, \$2.95 each.

SMOKE-TREE

A tall, hardy shrub recommended for places where little else will grow and where it will receive a minimum of care. It has plume-like, pinkish, feathery fruiting panicles in summer. Flowers are greenish. 18 to 24 in., \$2.49 each.

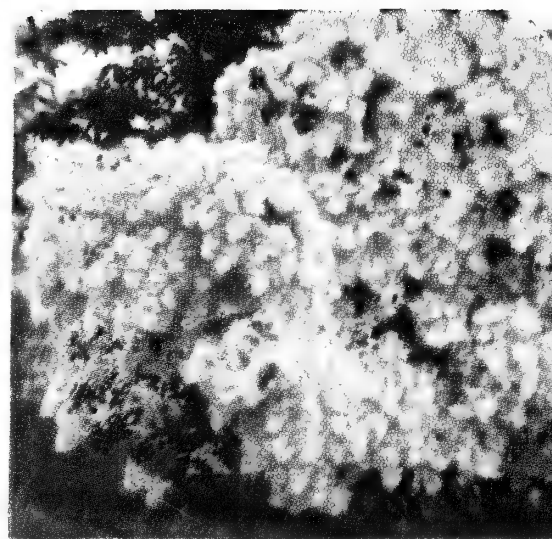
PINK PEEGEE HYDRANGEA

Pink-flowering variety of this well-known shrub. Large panicles of bloom. 2-yr. plants, \$1.95 each.

FIRETHORN

(*Pyracantha coccinea lalandi*)

One of the most attractive berried shrubs. Shiny green leaves all summer and quantities of orange-red berries in the fall, hanging on almost all winter. Most striking trained as an espalier. 2-yr. plants, \$1.95 each.



SMOKE-TREE



PINK PEEGEE HYDRANGEA

MANY MORE VARIETIES OF SHRUBS ARE AVAILABLE AT OUR THREE GARDEN STORES



DWARF BURNING-BUSH



FIRETHORN



TAMARIX

ILGENFRITZ *Flowering Shrubs*

TRUE BRIDAL WREATH (Spiraea prunifolia)

Little white, button-shaped blooms on fine, graceful branches in spring. A splendid ornamental for any garden. 15 to 18 in., \$1.49 each.

TAMARIX

Will grow in practically any soil and under the most adverse conditions. The fluffy pink flowers appear all along the branches. Blooms mid-July. 2 to 3 ft., \$1.69 each.

AMERICAN CRANBERRY-BUSH

A hardy, large-leaved Viburnum, excellent for tall screens or background for lower shrubs. White flowers in May and edible red fruit in fall. 18 to 24 in., \$1.95 each.

FRAGRANT VIBURNUM

Low shrub with pink to white blooms in small clusters in May, followed by black berries. Deliciously fragrant. Foliage turns reddish in autumn. Wonderful in borders or as a specimen. 9 to 12 in., \$1.95 each.



FRAGRANT VIBURNUM



PRIVET HEDGE

HEDGE PLANTS

PRIVET HEDGING

Used to define certain areas or outline a border; often takes the place of a fence. Fast growing and completely hardy. Stands clipping well.

IBOLIUM PRIVET. Withstands sub-zero temperatures.

CALIFORNIA PRIVET. Handsome shiny foliage.

12 to 18 in., 10 for \$3.90; 25 for \$8.95

CRON'S HARDY BOXWOOD

A wonderful border plant, completely hardy even in the North. 2 1/4-in. pots, 95c each.

PEONY



CRON'S HARDY BOXWOOD

PHLOX

Hardy Phlox, blooming at the height of hot summer weather, is dependable, long lived and a real advantage, for it practically takes care of itself.

Imported, Extra-Fine Varieties

BETTY SYMONS. Solid pink florets with red center. A very attractive variety, blooming well for many weeks.

PRINCE GEORGE. Gay orange-scarlet in color, serving to brighten any midsummer garden. Keep it away from delicate pink flowers.

SEPTEMBER GLORY. Rich carmine heads of bloom, bright and long lasting, carried on strong stems.

SWEETHEART. Clean, pure salmon-pink with a pronounced eye. Rugged grower and free bloomer. Very desirable.
2-yr. plants, 49c each



PHLOX

Large-blooming PEONIES

Peonies may be old-fashioned but they have never lost their place as one of the favorite hardy perennials for every home garden. The huge, showy flowers make a wonderful display in early summer. Plants thrive for many years in the same spot. They require good garden soil and a location in full sun. If planted too deep, they may not bloom. Set the roots only 2 inches below the surface of the ground.

We have a wonderful selection of the finest varieties. Order by color. \$1.00 each; 3 for \$2.79.

Nugenfritz VINES and GROUND COVERS



CLEMATIS JACKMANI

CLEMATIS

Both varieties listed here bloom on the current year's wood. They may be pruned to within a few feet of the ground each spring.

JACKMANI. Lovely large, violet-purple blooms in mid-July.

MME. EDOUARD ANDRE. Purplish red flowers.

Hardy, 2-yr. plants, \$2.95 each



BALTIC IVY

PURPLE-LEAF WINTERCREEPER

(*Euonymus fortunei coloratus*)

Shiny small green leaves turn purple in the fall and remain that color all winter. An excellent hardy creeper. 15 to 18 in., \$1.95 each.

BABY WINTERCREEPER

(*E. fortunei minimus*)

A fine ground cover with very small evergreen leaves, most useful where a limited area is to be covered. Slow growing and very hardy. 12 to 15 in., \$1.95 each.

BIG-LEAF WINTERCREEPER

(*E. fortunei vegetus*)

For low hedge or training on masonry walls. Waxy, light green leaves usually remain all winter. Fall berries resemble bittersweet. 9 to 12 in., \$1.95 each.



VINCA MINOR

BALTIC IVY

A very hardy form of English Ivy with smaller, more pointed leaves. Will climb or cling to any rough surface. It can be used as either a vine or a ground cover, especially in shady places. 12 to 15 in., 95c each.

PACHYSANDRA (Japanese Spurge)

Upright plant, never growing taller than 5 inches. Splendid for planting in shrub borders, foundation plantings, on banks and under trees. Thrives in dense shade where nothing else will grow. 2½-in. pots, 10 for \$3.00; 50 for \$12.50.

PERIWINKLE or MYRTLE

(*Vinca minor*)

Lovely blue flowers in spring and a carpet of green all summer. A glossy creeper, most effective under trees and shrubs, in borders and on the north side of houses. Will grow in full sun or heavy shade. 10 plants \$3.00; 50 plants \$12.50.

BITTERSWEET

An interesting, twisting vine with bright berries in the fall. The red fruit is borne in hard yellow capsules, making an attractive red and yellow color combination. Very nice for dry bouquets in winter. 2-yr. plants, \$1.29 each.

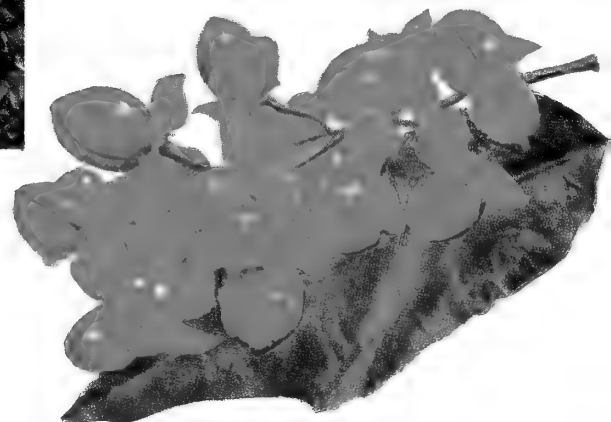
BOSTON IVY

A deciduous, large-leaved vine, excellent for growing on the walls of buildings or for hiding unsightly summer views. The glossy leaves stand dust and smoke well. They turn orange and scarlet in the fall. 2-yr. plants, \$1.29 each.

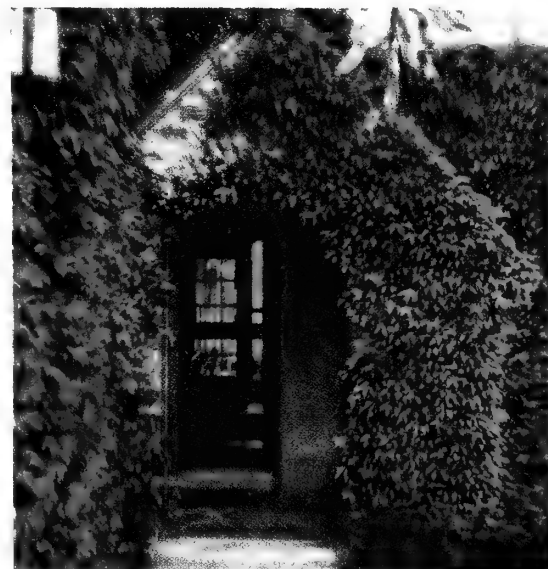


CHINESE WISTERIA

A tall, rapid-growing vine with dense, compact, blue-violet flower clusters. A beautiful sight in bloom, the plant itself is interesting because of the twining of the branches. Large, 2-yr. plants, \$2.50 each. Also available in Tree form at our garden stores.



BITTERSWEET



BOSTON IVY

TWO EASY WAYS TO ORDER

MAIL TO: _____ OR _____

(IF YOU PREFER YOU CAN MAIL THIS ORDER TO OUR NEAREST GARDEN CENTER. PLEASE USE SEPARATE ENVELOPE.)

TEL.: MONROE CH. 1-6100

—TEAR HERE

PLEASE WRITE OR PRINT CLEARLY.

TOTAL ENCLOSED

\$

NAME _____ DATE _____

STREET—R.F.D.—P.O. BOX

CITY _____ STATE _____

NEAREST EXPRESS OFFICE

SHIP TO (If not same as above):

All roses, vines, small fruits, bulbs and perennials are prepaid on orders totaling \$5.00 or over. For such orders under \$5.00, please add 35c to cover postage and handling. All larger trees and shrubs are sent express collect. Please, no C.O.D.'s. In the event of a shortage, the nearest alternative variety of equal or superior value will be sent unless you request refund here. _____

EACH GARDEN CENTER FEATURES TOP QUALITY GRASS SEED — SPRAYS — FERTILIZERS — PEAT MOSS AND MANY OTHER ITEMS.

Three Large Garden Centers

IN NORTHWEST DETROIT

ILGENFRITZ NURSERIES, Inc.
22951 NORTHWESTERN HWY.
DETROIT 19, MICHIGAN
Tel.: KEnwood 2-9200

IN TOLEDO, OHIO

ILGENFRITZ NURSERIES, Inc.
4710 MONROE
TOLEDO, OHIO
Tel.: Klingswood 5761

IN MONROE, MICH.

The Home of —

ILGENFRITZ NURSERIES, Inc.
TELEGRAPH DR. AT DUNBAR
1 MILE SOUTH OF MONROE ON
U.S. 24
MONROE, MICHIGAN
Tel.: CH. 1-6100

HOW TO REMIT

Please send check or money order covering all mail orders. Payments for Garden Center orders can be made direct to that office.

SHIPMENT

We ship as early as possible for proper planting in your area.

GUARANTEE

We replace free of charge plants that do not grow this spring.

[illegible]

THANK YOU

just fold



... Sea



... and mail



This is Your Order Form and Envelope

RA • PID • GRO THE MIRACLE PLANT FOOD

Ra • Pid • Gro is a complete concentrated Plant Food containing 23% Nitrogen, 21% Phosphate, 17% Potash. Mixed with water, it becomes immediately available.

- Speeds up growth of plants already started
- Peps up lagging plants
- Assures more successful transplanting
- Makes vegetable gardens more productive

½ lb. can. 75c; 1 lb. \$1.30; 2 lb. \$2.50;
5 lb. \$4.75; 10 lb. \$9.00

FIRST FOLD HERE ↓

THEN FOLD HERE →

No
Postage Stamp
Necessary
if Mailed in the
United States



BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 24, SEC. 34.9 P.L.&R., MONROE, MICH.

ILGENFRITZ NURSERIES, INC.

MONROE, MICHIGAN

IMPORTANT

HAVE YOU ENCLOSED YOUR FULL

NAME AND ADDRESS?

Postage
Will be Paid
by
Addressee

FIRST FOLD HERE ↑

THEN FOLD HERE →

BETTER HOMES AND GARDEN BOOK

3⁹⁵

Well Illustrated
Up-To-The-Minute
Garden Information

FAMOUS
GREEN THUMB

GLOVES

Medium and Large Sizes

.89

VERY SOFT
PLIABLE
GOATSKIN

GLOVES

1⁵⁹

Sizes 7 and 8

WILT-PRUF

Reduces Loss of Moisture
When Transplanting
Prevents Winter Burn
on Evergreens and
Broadleaf Plants

6 Oz. Plastic Bottle\$1.00

1 Qt. 3.50

MO-GO

For Moles — Gophers
and Field Mice

Trial Size\$.50

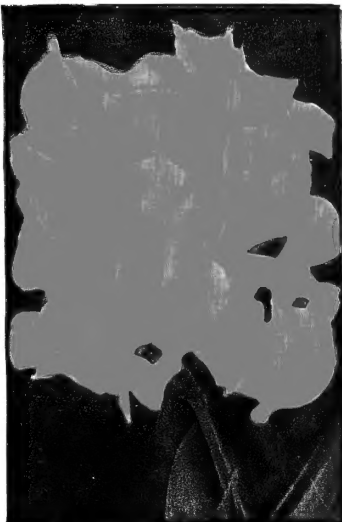
3½ Oz. Can 1.00

1 Lb. Can 3.75

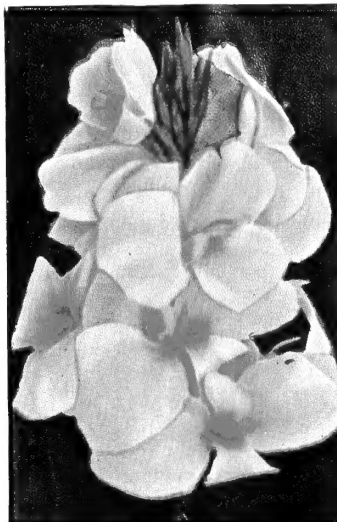
ILGENFRITZ Bulbs for Summer Beauty



RED KING HUMBERT



YELLOW KING HUMBERT



CITY OF PORTLAND

CANNAS

Cannas add color to your garden with their beautiful foliage and gorgeous flower trusses. Especially useful for bedding purposes and mass effect in moist, rich soil.

CITY OF PORTLAND. Glowing pink.

RED KING HUMBERT. Orange-scarlet.

THE PRESIDENT. Red.

YELLOW KING HUMBERT. Golden yellow.

Large tubers, 29c each

Fancy-Leaf CALADIUMS

These are beautiful indoors or in the garden. Outdoors they do best in partial shade.

CANDIDUM. Snow-white leaf with green veins and network.

Narrow green border.

ITACAPUS. The leading red variety. Low growing.

JOHN PEED. Moss-green with bright red center.

RED FLARE. Dwarf. Large red center with green border.

Any of the above, large bulbs, 59c each

ELEPHANT-EAR CALADIUM. The best-known Caladium. 49c each.

Tuberous-Rooted BEGONIAS

For spectacular blooms in glowing colors, Tuberous Begonias are hard to beat. Once started, these bulbs bloom through the summer till frost. They need partly shaded, moist soil with plenty of organic matter such as peat moss. Bulbs may be started indoors early and moved outside when danger of frost is past. Wonderful for window boxes, for pots and outdoor beds.

Large, 2-in. bulbs, your choice of colors: Double Pink, Yellow, Orange, Scarlet or White. 6 for \$1.39; 12 for \$2.69.

TUBEROUS-ROOTED BEGONIAS

Visit our
garden stores
for choice
nursery and
garden
accessories



TUBEROSE

The heavenly fragrance of these white flowers is very distinctive. The tall stems and sparse foliage look best among other plants in a border. Easy to grow. Bag of 3 bulbs, 49c.



CALLA LILIES

Showy summer-flowering bulbs, best in groups of five or more in sun or partial shade. Really glamorous looking!

ALBA MACULATA. Creamy white flower and beautiful spotted foliage. 2-in. bulbs, 49c each.

ELLIOTTIANA. The well-known yellow Calla. 2-in. bulbs, 49c each.

REHMANNI SUPERBA. Lovely dark pink. A real gem. 2-in. bulbs, 69c each.



ILGENFRITZ
MONROE

U. S. DEPARTMENT OF AGRICULTURE
LIBRARY
WASHINGTON 25, D. C.
OFFICIAL BUSINESS
PRINTED MATTER

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)

BULK RATE
U. S. POSTAGE
PAID
MONROE, MICH.
Permit No. 149

POSTMASTER:
RETURN AND FORWA

U.S. Dept. of Agriculture
Library
Washington 25, D.C.

Bibl.

5.

For the home gardener who would like a few Apples to eat from his own trees, this is the ideal choice. Five different varieties are budded on one tree to give a succession of fruit. Varieties are Red Delicious, McIntosh, Jonathan, Lodi (Improved Yellow Transparent) and R. I. Greening. 4 to 7 ft., \$4.75 each.

We have a full line of the most popular varieties of Apple trees, as well as Cherry, Plum, Peach, Pear and Quince trees. Also small fruits—Grapes, Raspberries, Strawberries, Blackberries, Rhubarb, Blueberries, etc. Write us or inquire at our garden stores.



Evergreen and Landscape **SPECIALISTS**



A New ILGENFRITZ Planting of Blue Hetz Juniper (left foreground), Hicks Upright Yew, two Japanese Spreading Yews, Dwarf Burning-Bush and Euonymus fortunei coloratus (ground cover at right).

FREE LANDSCAPE SERVICE is available at any of our garden stores. Just bring a blueprint or snapshot with dimensions, and our trained landscape designers will work out an individualized landscape plan especially tailored for your home and your budget.

Let our men show you

... What to Plant

... Where to Plant

... How to Plant

We have a complete line of evergreens and broad-leaf evergreens for local sales in all three of our garden stores. We are not listing them in this booklet because of the difficulty of shipping at a distance. We suggest that you visit one of these garden stores if you live within 50 miles and inspect our stock of fine plants.

PRINTED
IN
U.S.A.